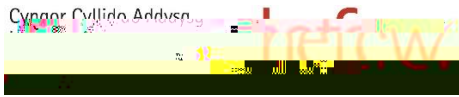


## **Research Wal**



## HEFCW circular W23/12HE: Annex A

*Please highlight centres of research excellence that already operate as innovation hubs.*

We will grow our income from external sources, developing a **clearer pathway and greater incentivisation for innovation, diversifying our portfolio of opportunities in line with industry and regional innovation needs and the new policy and funding landscape.**

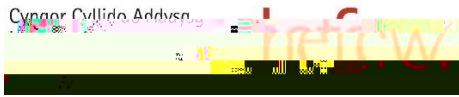
<b>Aims for Commercialisation and Income Generating Activities</b>
1. Win more competitive Research and Innovation income
2. Develop and extend our commercialisation, IP and consultancy portfolio

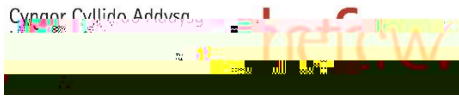
We will target RWIF support to meet these aims, across three areas:

***Enhancing our institutional Knowledge Exchange and Commercialisation performance***

Commercialisation for the University encompasses both exploitation of research and becoming a more commercial organisation, attuned to industry needs and increasing the number of long-term sustainable commercial relationships beyond project-led opportunities. Identifying the most appropriate commercialisation pathways will allow us to focus on approaches and activities that move our IP up the Technology Readiness Levels, adding value and increasing investor confidence. We will remove barriers to consultancy-based work and reward staff active in this area by the appropriate allocation of overheads. We will also pursue other KE opportunities such as licensing and engagement with third sector organisations.

M-SParc – the University’s Science Park - is our key innovation hub. It forms an important part of our commercialisation pipeline, with other important enablers such asw





## HEFCW circular W23/12HE: Annex A





Plan 2023-28. The [Children's University scheme](#) enables collaborative partnerships across north Wales, including Wrexham Glyndŵr University, Grŵp Llandrillo Menai, Coleg Cambria and local authorities, with the focus on raising aspirations and addressing the wellbeing of children and young people.

***Enabling innovation and economic opportunities***

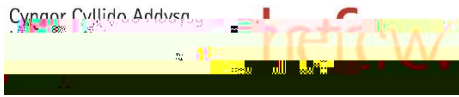
We will build on our work with private sector partners and others for job creation, business support, retaining young people in the area and providing our students with help, advice and opportunities via our employability programmes and placements, building sustainable relationships with local and regional partners.

***Improving quality of life and sharing knowledge through social and public engagement***

Our university assets, including M-SParc, Pontio Arts and Innovation Centre, Brailsford Sports Centre and Treborth Botanic Garden contribute to people's lives in different ways and address individual and community wellbeing needs. Our assets provide people with





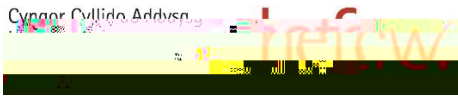


Bangor and are addressed by the flagship innovation projects such as CEB and DSP.

**The UK Innovation Strategy (2021)** flagship policy rests on four pillars:  
Unleashing Business, People, Institutions and Places and Mission & Technologies.

- a. Promotion of Active Citizenship and Community cohesion via Student volunteering and widening access.
- b. Founding of Mindfulness Network Charity and the Food Dude programme
- c. Support for Welsh Language learning using Cysgliad tools via Canolfan Bedwyr.

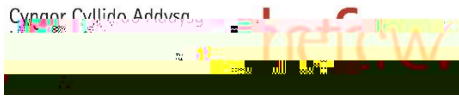
## 8. Impact on Welsh Language



*How is your RWIF allocation 2023/24 being used to deliver the strategy set out in Section B, and what are your anticipated priorities for the use of RWIF funds in future years? [250 words max – or append a table outlining broad investment areas]*

<b>Section</b>	<b>Aims</b>	<b>Priorities 23/24 Period</b>	<b>Longer term Investment Priorities</b>





<b>Signature: Vice Chancellor</b>	
<b>Date</b>	Click or tap to enter a date.